

ADAM JACKSON

COPYWRITER

Boston, MA

440.315.9794

adamjacksontheperson.com

adamjacksontheperson@gmail.com

THE AD WORLD

The Grist / Breakaway. Senior Copywriter 2019-Present. Managed the copy and concepting needs for crafty challenger brands like PopCorners, Bern Helmets, Bemis Worldwide and Little Dish.

athenahealth. ACD Copywriter 2018-2019. As an ACD Copywriter I managed copy for a small, but crack team of creatives trying to bring order to the chaotic healthcare industry and create a stronger brand voice for this healthcare game-changer.

GSW. Senior Copywriter 2015-2018. Brought consumer and branding muscle to GSW's new business team, securing wins like St. Elizabeth Healthcare System and helping established brands like Relistor and Cayston find their unique and creative voices.

Moxie. Copywriter. 2014. Things move pretty fast at Moxie Interactive when you're developing creative for behemoth social accounts like: UPS, Coca-Cola and writing emails and web content for Verizon.

TracyLocke. Copywriter/Senior Copywriter. 2010-2014. The perfect place to enter the big leagues, brand building with big names like Pepsi, Sierra Mist, Reebok and HP.

SCHOOLIN'

THE CREATIVE CIRCUS. Graduated 2009.

THE OHIO STATE UNIVERSITY. Graduated 2006.

BUILDING CHARACTER

SPOTIFY PODCAST HOST. 2019 - PRESENT. My ears are like the plant from Little Shop of Horrors, they just can't get enough new music. That's why I cohost a weekly new-music show on Spotify called *Play Me Something I Don't Know*, albeit with fewer plants, murders and Rick Moranises.

KID'S BOOK ILLUSTRATOR. 2016 - PRESENT. From miraculous stories of mayhem, magic, to tall tales of adventure and flying cows. It's been a dream come true developing, designing and illustrating worlds for not only one, but two kid's books (*Fredrick Finds a Foo-Blee & Gotta Go*).

EMH REGIONAL MEDICAL CENTER. 1999 - 2007. I started my tenure at EMH in the kitchen, serving meals and manning the dishwasher. Continuing up the corporate ladder to Nurse Tech, I specialized in bedpans and sponge baths – some might argue I was better off at the bottom of the ladder.